

# LEGO SERIOUS PLAY THAILAND

**Four-day foundation Training in designing and facilitating workshops with the LEGO® SERIOUS PLAY® methodology by one of the two world master trainers, Per Kristiansen**

**May 2nd- 5th, 2025 (Accept 12 seats per year only)**



**The facilitator training workshops in the LEGO® SERIOUS PLAY® methodology by Eureka Global in partnership with Trivium from Denmark are designed to train both consultants and in-house corporate staff or educators who want to facilitate a workshop that enhances Innovation and business performance.**

With the well-trained facilitators, the LSP Methodology can help unlock collective wealth of knowledge, turning the participants into the whole-brainer and reaching solution in a very engaging way

Our training programme prepares participants to:

- Customise use of LEGO® SERIOUS PLAY® methodology in an organisation
- Develop and facilitate workshops using LEGO® SERIOUS PLAY®  
The programme provides participants with sufficient insights, information and experiences to prepare and deliver workshops using the LEGO® SERIOUS PLAY® methodology. The training provides the facilitator with hands-on experience, theory, facilitation guidelines and application ideas.

### **Who is this for?**

The facilitator certification programme is aimed at people already experienced in facilitating and/or coaching. It is ideal for:

- Organization leaders who want to unleash people potentials with facilitative leadership
- Professional consultants, facilitators, executive coach
- Change Makers, Educators
- People leaders, Human Capital Leaders, HR Leaders, L&D Leaders
- Team leaders who want to use it as part of their leadership practice
- In-house learning and development specialists
- Innovators, Policy Makers

### **Course outline**

The programme follows the roadmap developed by the Association of Master Trainers in the LEGO® SERIOUS PLAY® method. Per Kristiansen is a co-founding member of the association, and Per Kristiansen (see bio below) is one of the two original master trainers of LEGO® SERIOUS PLAY® methodology.

The training qualifies participants for the advanced training programmes offered by Trivium and other members of the Association of Master Trainers in the LEGO® SERIOUS PLAY® method.

The full programme runs for four days, starting at 08.30 and ending at 18.00 each day except Day 3, which concludes with a shared dinner followed by group work in the evening.

**Day 1 08.30HR - 18.00HR**

Introduction of the core process, key theories and design elements (application techniques).

**Day 2 08.30HR - 18.00HR**

Working with the Real Time Strategy for the Enterprise application, which is a workshop developed for strategy and business development.

**Day 3 08.30HR - 22.00HR\***

Completion of the Real Time Strategy for the Enterprise application, followed by group work where the groups, *after dinner\** together, will design customised workshops using the core process and application techniques.

**Day 4 08.30HR - 17.00HR**

Presentation of workshop designs followed by feedback. Working with the Real Time Strategy for the Team application, which is a workshop designed to unlock a team's potential.

**Training objectives**

The facilitator certification programme aims to help participants to:

1. experience and learn the LEGO® SERIOUS PLAY® methodology and its standard applications, Real Time Strategy for the Team and Real Time Strategy for the Enterprise
2. learn about and experience the theories underpinning the methodology
3. gain the knowledge needed to effectively develop and facilitate workshops using LEGO® SERIOUS PLAY® in their own area of operation

4. practise designing and preparing customised applications of the LEGO® SERIOUS PLAY® methodology

### **Training deliverables**

Upon completion of the certification programme, participants will be fully prepared as LEGO® SERIOUS PLAY® facilitators, and will take with them:

1. a complete set of instructional materials/manuals, featuring:
  - an introduction to LEGO® SERIOUS PLAY® methodology including its history and why and when to use the process
  - the science behind the LEGO® SERIOUS PLAY® methodology
  - step-by-step instructions for facilitating the LEGO® SERIOUS PLAY® methodology
  - step-by-step instructions for facilitating the team development application
  - step-by-step instructions for facilitating the business and strategy development application
  - guidelines and tools for designing and preparing customised processes
2. the opportunity – without any restrictions – to use the LEGO® SERIOUS PLAY® methodology and the special LEGO® SERIOUS PLAY® materials in their work
3. a document of qualification that shows the facilitator has completed the Foundation Training in designing and facilitating workshops with LEGO® SERIOUS PLAY® issued by Per Kristiansen and the Association of Master Trainers of the LEGO® SERIOUS PLAY® method.

**The Training Fee of 140,000 THB exclusive of VAT 7% covers:**

- 1.) Facilitator manual and document of qualification upon completion
- 2.) Refreshments and lunch
- 3.) A one-hour personal mentoring call after the training with Per Kristiansen
- 4.) Membership in global facilitator community website accessing wealth of knowledge sharing on LSP applications & researches

Please note that we are accepting only 12 facilitator candidates so it is advised to register as soon as you have decided to join the facilitator training programme.

**Register here:**

<https://forms.gle/5wQYuv48Q55WTawD6>

**Academic research on the LEGO® SERIOUS PLAY® method**

The LEGO® SERIOUS PLAY® method is based on a body of unique research by Professors Johan Roos and Bart Victor, and a set of well-known theories such as constructionism (S Papert) and flow (M Csikszentmihalyi).

Recent academic work shows how LEGO® SERIOUS PLAY®:

- Can help express identity (David Gauntlett, University of Westminster – Creative Explorations)
- Stimulates conversation both within a team and between a team and its stakeholders (Louise Moeller Nielsen, Aalborg University)
- Creates shared frames of reference within a team at the early stages of innovation
- Enables the birth of metaphors that symbolise important issues the organisation needs to tackle (Claus Jacobs, University of St Gallen – Crafting Strategy, Embodied Metaphors in Practise)

**About the Trainer**



**Per Kristiansen** is a Master Trainer in the LEGO SERIOUS PLAY method, co-founder of the Association of Master Trainers in LEGO SERIOUS PLAY and the co-author of “Building a Better Business with the LEGO SERIOUS PLAY method” (Wiley, 2014). Per is a partner in Trivium – a Danish consultancy company in Copenhagen. He supports his clients as coach, facilitator and change architect in leadership development, strategy and innovation.

Per is one of the most experienced facilitators of the LEGO® SERIOUS PLAY® method globally; he has provided facilitator certification to key global organisations, and is acknowledged as one of the world’s leading trainers.

Per draws upon experiences that include a leadership position in the innovation and science park Danfoss Universe and as director in the LEGO-owned start-up Executive Discovery, which owned, managed and developed the LEGO® SERIOUS PLAY® method. Per was initially P&L responsible for EMEA and South Africa and a master trainer in the method. When Executive Discovery was integrated into LEGO, he was promoted to Head of LEGO® SERIOUS PLAY®. In this position he continued to drive the development of the training curriculum.

You can follow Per on Twitter @Per\_LSP.